

# Midwestern State University ANNUAL FUND

September 17, 2010

Your loyal support  
helps us meet our  
alumni goals!

Dear John,

You can help an MSU student.

It sounds simple, but that's what happens when you make a gift to Midwestern State University.

"Can my gift really make a difference?" you might ask. Absolutely. Our hard-working students depend on your regular gift to Midwestern. Last year, nearly 69 percent of our students received some type of financial assistance.

With all of their responsibilities, MSU students quickly learn to make good use of every minute to achieve their goals. As every minute is important to our students, the same minute is important to MSU. With an operating budget of \$92 million this year, it will take \$176.50 a minute to run the university.

Your donating a minute would make a significant difference in the life of an MSU student. If a minute seems out of reach, maybe you can do 30 seconds for \$88.25, or 15 seconds for \$44.13. You can choose to support a particular college like the Dillard College of Business Administration, a special scholarship that supported you during your time at MSU, or a program that made an impact in your life.

Whatever "time" you give, know that you're supporting everything you loved about MSU when you were here: small classes taught by full-time faculty; professors who know students by name and are invested in their progress; and a small-town, private college feel at a more affordable state college tuition.

Help ensure that continues today and into the future. Take a minute now and make your gift by mail or by giving online at [www.mwsu.edu](http://www.mwsu.edu).

Gratefully,



Dr. Howard Farrell  
Vice President, University Advancement and Student Affairs

P.S. Take time today to help an MSU student by making your gift to Midwestern State University. Do it to honor your MSU loyalty and pride. Do it to invest in the university's future.



MSU ANNUAL FUND • 3410 TAFT BOULEVARD • WICHITA FALLS, TEXAS 76308 • 940.397.4539 • [WWW.MWSU.EDU](http://WWW.MWSU.EDU)



**YES, I will show my loyalty and invest in Midwestern State University!**

Enclosed is my gift of:

\$176.50  \$88.25  \$44.13  Other \$ \_\_\_\_\_

1111111 1011-10  
Mr. John Q. Sample (66796)  
Perrone Group  
45 Braintree Hill Office Park, Suite 201  
Braintree, MA 02184-8732

Email: \_\_\_\_\_

Please see other side for gift options

**I would like my gift to support:**

- University's Greatest Need
- Student Scholarships
- Dillard College of Business Administration
- Other \_\_\_\_\_