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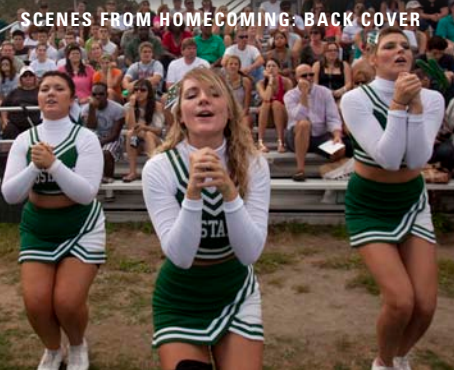
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MOUNT IDA college

A Newsletter for Students, Alumni, Friends and Family

www.mountida.edu Fall 2010

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Time of Transition: College Launches Search; Carluccio Named President

In late September, President Barack Obama nominated Mount Ida College President Dr. Jo Ann Rooney for the position of principal deputy undersecretary of defense for personnel and readiness, a position that requires confirmation by the United States Senate. In order to permit the College time to make a smooth transition and for Dr. Rooney to turn her energies fully to the confirmation process, she announced that she would step down from the presidency

of Mount Ida College effective December 31, 2010.

“The board of trustees is grateful for Dr. Rooney’s strong leadership, her financial expertise and her excellent work with the board and the College community during the past few months to ensure Mount Ida’s continued success going forward,” says Judith Allen, chair of the board of trustees. “We thank Dr. Rooney for her efforts on behalf of the College, congratulate her on this enormous honor and wish her the very best of luck.” *[continued below]*

“Over the past five years, I have been fortunate to work with staff and faculty who truly care about what we do and about the students we serve. For me, this is a unique opportunity to make a difference in at institution I value.” – Dr. Lance Carluccio



FACES AND

The board will now begin a national search process to hire a new president. In the interim, Vice President for Academic Affairs Dr. Lance Carluccio will serve as president of Mount Ida beginning on January 1, 2011.

“We’re very pleased that Dr. Carluccio has agreed to serve in this role during this time of transition,” says Allen.

Dr. Carluccio, who came to Mount Ida in 2005, is an accomplished educator, clinician and administrator. A psychologist by training, he holds a bachelors of arts in psychology from Yale University and earned both an M.A. and Ph.D., with specialization in rehabilitation counseling psychology, from the University of Connecticut. As a psychologist, Dr. Carluccio has directed a college counseling center, established a community mental health clinic, served as coordinator of the clinic, and as chief psychologist for Cape Cod for the Massachusetts Department of Mental Health. During this time, he also

New Presidential

maintained a part-time private practice. As an educator, Dr. Carluccio has held a variety of administrative and faculty positions at Assumption College in Worcester, Massachusetts; was dean of the school of health professions at Maryville University of Saint Louis, Missouri; and served as dean of graduate studies and continuing education at Salve Regina University in Newport, Rhode Island. In 2001, Dr. Carluccio was appointed a fellow of the national Rehabilitation Counseling Association, one of only a handful of individuals nationwide to receive this honor.



“Dr. Carluccio has the breadth and depth of academic

and administrative experience needed to meet the challenges ahead and to move the College forward as we explore new academic programs, identify different populations of future students, and implement program-centered ways to recruit students,” Allen notes.

“I want to thank the board of trustees for the honor of being asked to serve in the role of president,” says Carluccio. “Over the past five years, I have been fortunate to work with staff [continued below]

Changes Ahead at School of Design

Design, by its nature, is about innovation — pushing the envelope and setting new trends. It’s no surprise then that Mount Ida’s School of Design is exploring a number of new projects and partnerships that that will keep the school at the forefront of practice.

Going Green

Sustainability is a hot topic in the design world, with companies examining how they can reduce their impact on the environment from the energy they consume to the goods they produce.

“Interior design has led the way, with the industry establishing LEED certification,” says School of Design Director Maria Vitagliano. LEED, which stands for Leadership in Energy and Design, is a designation granted by the U.S. Green Building Council. “In fashion design, sustainability looks at how fabrics are made, what dyes and finishes are used, while fashion merchandising considers the manufacturing process and packaging. Graphic design is concerned with environmentally friendly inks and papers as well as more energy efficient print processes.”

“Our students are increasingly environmentally aware, and we want to give them more of an understanding of what sustainability is and how they can consider it in their work,” Vitagliano continues.

To expand the sustainability dialogue, School of Design faculty recently established contacts at

two leading sustainable design and manufacturing companies, Tandus Flooring and Loomstate, a casual clothing maker. “This semester, we’ll take students down to New York City, where both companies are based, for tours of the facilities. We’ve also invited representatives from both companies to speak on campus,” Vitagliano explains. “The hope is that these initial contacts will lead to student internships and perhaps establishing a center of sustainability.”

Going Global

School of Design faculty are also looking to capitalize on the College’s growing ties with China. In the spring, School of Design and the School of Business faculty met to discuss recent trips Mount Ida representatives made to visit schools in Beijing, Hangzhou and Shanghai.

“China is the world’s center of apparel manufacturing, so we’re very interested in establishing articulation agreements with schools of design over there,” explains Fashion Design Program Director Phyllis Mistie. The group is now beginning to explore collaboration with the interior design program of Zhejiang College of Construction in Hangzhou. “There’s also an opportunity for our fashion design and fashion merchandising program to collaborate with ShangTex, the organizer of the Shanghai Fashion Week,” says Vitagliano.

PLACES

and faculty who truly care about what we do and about the students we serve. For me, this is a unique opportunity to make a difference in at institution I value.”

“In the coming months, I plan to devote my full attention and energy to working with the entire College community to fulfill our mission and to make what we do consistent with what we believe,” he continues. “By our mission statement and by my discussions with faculty, staff, alumni and trustees over the past five years, I note that several basic beliefs serve as guiding principles as decisions are made: the richness of diversity matters, college as a community of learners matters, the blending of liberal arts with professional programs matters, quality education matters, life-long learning matters, wellness matters, character and integrity matter, and responsible citizenship matters.”

“During my time as president, my aim will be to capture the full resources of this community as we actualize the best that this College has to offer.”

China Study Program Opens New Doors

Butzier Named R.I. Vet Technician of the Year



In December, Assistant Professor of Veterinary Technology Amy Butzier received the 2010 Rhode Island Veterinary Technician of the Year Award, presented by the Rhode Island Veterinary Medical Association and the Rhode Island Veterinary Technician Association. According to the criteria, the award is presented annually to a certified veterinary technician who is an “active member of the veterinary technology profession” and who “displays outstanding leadership qualities and dedication to their profession.”

“I’m really humbled and excited by the award,” says Butzier, who founded the Rhode Island Veterinary Technician Association. “I’m particularly honored to be chosen by my peers — veterinary technicians and vets. I do a lot for the profession because I love it, and I love my students. I see my connection to the veterinary community as helping to create better opportunities for Mount Ida students.”

Butzier was honored at the group’s annual meeting and banquet, held at the Newport Marriott in Newport, Rhode Island.

Call it kismet: Just after Associate Professor of Business Liang Tang brought a group of Mount Ida students to the University of International Business and Economics (UIBE) in Beijing, China, as part of an international business course, UIBE launched a new masters program for international students.

“The program is only open to non-Chinese applicants,” Tang explains, a move to attract foreign students who want to study business in the world’s second largest economy. “Many of the students on the trip expressed interest in returning to China. It was a risk, because it’s a brand-new program, but also an opportunity, because UIBE is one of the top five schools in China.”

With Tang’s encouragement, four 2010 alumni took the plunge. Steven Wood, Alexander Champagne and Joshua Thomas are all enrolled in the masters of science in finance program

at UIBE, while Kelley Higgins is in Beijing working at the interior and architectural design firm Inx Design, an opportunity she found through Tang.

The young graduates report that living, studying and working in China has been eye-opening.

“As part of the scholarship I received to attend UIBE, I teach English to college juniors,” says Wood. “The biggest surprise for me has been Chinese students’ dedication to not only learning the material, but mastering it.”

“Overall, my experience has been one of pure enlightenment,” adds Higgins. “Currently, I’m working on interior layout and design of China Radio International’s corporate offices. My company is working on so many projects that they have clients on a waitlist. That’s something you won’t find at a typical U.S. firm.”

Both Higgins and Wood hope their experiences in *[continued below]*

IN THE NEWS

China will translate to enhanced career opportunities back home.

“Once I’m done with my studies, I hope to find a job in finance with either an American or Chinese company that has dealings abroad. That way, I’d be able to use not only my skills in finance, but also my skills in both languages,” says Wood.

“I think Mount Ida made an extremely intelligent choice in

developing links with China,” says Higgins. “It’s important to create links with such a growing world power.”

That’s exactly what Tang had in mind when he brought students to China in 2009. “This can be very big,” Tang concludes. “I’m very excited for Mount Ida. I think things like these can open the door for other collaborations.”

“Once I’m done with my studies, I hope to find a job in finance with either an American or Chinese company that has dealings abroad. That way, I’d be able to use not only my skills in finance, but also my skills in both languages” – Steven Wood

Matthew Wiedeman and Judson Eley: More than Mere Game Boys

Matthew Wiedeman '10 and Judson Eley '10 weren't just playing games as Mount Ida seniors. Well, actually, they were playing games — video games — but it wasn't just for fun. As interns at Turbine, one of North America's largest privately held online gaming studios, they were honing the complex art and technology skills behind the games. Now, as employees at Needham-based Turbine, where a handful of Mount Ida adjunct faculty are full-time employees, the pair say they owe their success in large part to Mount Ida.

“The adjunct game art and animation faculty showed us the

reality of how the business runs,” says Wiedeman, a tech artist who specializes in coding, rigging and de-bugging programs. “They told us, ‘this is how things are done,’ and ‘this what you're competing against,’” he notes.

“We learned from the pros,” says Eley, a 3D production artist who digitally sculpts and paints characters. “It's very similar to how you sculpt with clay. You have to have an excellent knowledge of not only human anatomy, but also many animals.” Along with Wiedeman, Eley puts those skills to work on the hugely successful Lord of the Rings Online and Dungeons & Dragons Online games. *[continued below]*

“We learned from the pros. It's very similar to how you sculpt with clay. You have to have an excellent knowledge of not only human anatomy, but also many animals.” – Judson Eley '10

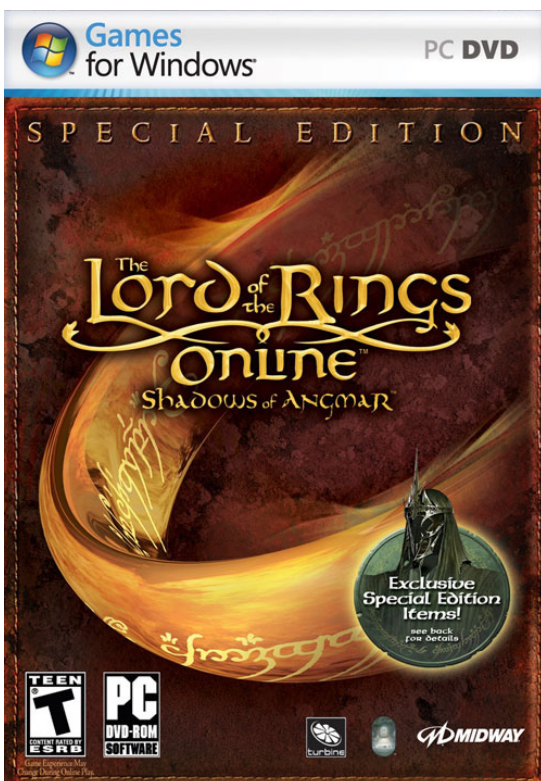
Eley says the key to success for both he and Wiedeman was the intensity of their studies at Mount Ida. “We studied and worked 24/7,” Eley recalls. And, adds Wiedeman, a bit of luck helped as well: “Turbine had a hiring freeze while we were interns. When it let up, we were hired. Then it went back on.”

Now, the friends and colleagues are part of the 300-member Turbine staff charged with creating and operating persistent online worlds — with new content continually added. “We're constantly creating content to keep players interested,” explains Eley.

Counseling those who want to get into this business, Eley encourages seeking out constructive criticism. “The best advice I can give is get critiqued often and from multiple viewpoints,” he says. “Take the time, because listening to pros makes a huge difference.”

Lifelong video game enthusiasts, Wiedeman says that both he and Eley continue to enjoy playing video games even while they spend

their days making them. “I worked on an ice cream truck and I still like ice cream,” he says, “and the same goes for games.”



Healthy Living Takes Hold on Campus

The college experience is much more than academic. On campus, students develop skills they'll put to work in a profession, but it's also the place where they first make completely independent lifestyle choices: what to eat, when to sleep and whether or not to exercise.

“College is a time when students begin to make decisions that lay the foundation for their well-being as adults,” says Lisa Howe, a nurse practitioner in the Mount Ida Health Center. For the past three years, Howe has spearheaded a team that’s working hard to make sure students have the information and

resources they need to make good choices. In partnership with departments across campus, they’ve developed a model for “healthy living” and are promoting it through a wide variety of programs.

“It’s a campus-wide commitment to healthy living,” explains Howe. “We’re looking at all the factors that play into healthy living, things like *[continued below]*”



CAMPUS UPDATE

“It’s a campus-wide commitment to healthy living, We’re looking at all the factors that play into healthy living, things like diet, exercise, sleep and stress management.” – Lisa Howe, Nurse Practitioner

diet, exercise, sleep and stress management.”

Working with Aramark, Mount Ida’s food service provider, Howe established a “mindful dining” section in the dining hall. “It’s an area where students, faculty and staff can choose with confidence, knowing both the selection of foods and their preparation are healthy,” she notes.

Thanks to the athletics department, non-student athletes now have more fitness options, with classes in Zumba, Tae Bo and yoga. “They’re offered in the evening when it works for more students,” says Howe. “There’s something almost every night.”

Stress management has been another growing emphasis. Working with the campus activities office, Howe has encouraged sessions where students can try techniques like meditation and progressive relaxation.

“Last month, the campus activities team sponsored a massage therapist, just before exams,” says Howe.

Drawing on the popularity of “The Biggest Loser” show on TV, the health center launched a Mount Ida version, called Biggest Loser/Healthy Living Program. “For students, faculty and staff who are concerned about their weight, we offer weekly group meetings,” she says. “Participants keep a food journal, weigh in and generally support and motivate each other. You’ll also see them taking walks together around campus at lunchtime.”

“The healthy living program is great because it’s so multidisciplinary. It’s a way to feel united as a community and a campus,” Howe concludes. “It’ all about helping the Mount Ida community live happier and healthier lives.”

College Opens Multicultural Center

The first floor of Shaw Hall has been transformed into a new Multicultural Center. “It’s a beautiful space,” says Dr. Candace Baldwin, director of Multicultural Affairs. “There’s student meeting space, desks for quiet work and a lounge area. It’s a place where all students can relax, socialize and study.”

The center is also home to Baldwin’s office, “which makes Multicultural Affairs more visible and accessible,” she notes. “My office used to be at the New England Institute, and I’d see four or five students a day. Since the move in August, I see probably 25 students every day.”

According to Baldwin, the center’s large conference table



has been a boon for student organizations. “It’s become built-in meeting space for the Black Student Achievement Coalition, Balfour Peer Leaders and GLEE,” which stands for gay, lesbian and everyone else. “By giving the Multicultural Center prime real estate, it sends the message that this college values diversity in all its dimensions.”

“By giving the Multicultural Center prime real estate, it sends the message that this college values diversity in all its dimensions.” – Dr. Candace Baldwin



Dr. Candace Baldwin (right) working with students in the new Multicultural Center.

Crowning Achievement

You can fit a car in the main ballroom at the Crowne Plaza Hotel in Natick.

Actually, you can fit a small fleet. That's just one of the take-home lessons Kara Smith '09 learned in her first months as the hotel's catering sales manager.

"A local car dealership asked me if they could bring cars into the Hampton Ballroom to display for their event," says Smith, who went to work at the Crowne Plaza just after graduation. "That was definitely interesting. But I think the most fun event I've worked on so far was a make-your-own-salsa-and-margarita competition for a local corporation. It was a team-building activity to see which group's was best. Events like that are why I love my job. It's just my niche. I like helping guests, and I like the adrenaline rush of events."

A product of Mount Ida's hospitality management program, which graduates a select seven or so students each year, Smith credits



her success to lots of one-on-one contact with faculty, such as Suzanne Markham, the program's director. "Professor Markham was so helpful to me when I was preparing for job interviews," recalls Smith. "She reviewed my resume so many times. When I interviewed at the Crowne Plaza, she ended up knowing both the hotel's general manager and assistant general manager." *[continued below]*

CAMPUS UPDATE

"The hospitality industry is a small place," explains Markham, who keeps in touch with most all of her former students through Facebook, email and text. "Everybody knows somebody. I try to use my experience to students' advantage. For example, it's been helpful in lining up student internships. That's why I always stress to students that they should treat my classes like a job. If they do well and work hard, I equate

that with having a good work ethic — something I can tell prospective internship supervisors or employers."

"My message is simple," she continues. "Do well in the hospitality management program, and you're setting yourself up for future success. When I run in to the general manager at the Natick Crowne Plaza at meetings, she'll say to me, 'do you have any more Karas?' And that's good news. Companies want more Mount Ida graduates."

TRIO Success

Shane Gardener '11 is captain of the Mount Ida football team and a criminal



justice major. He's also a Balfour Peer Leader, president of the Black Student Achievement Coalition and a resident assistant in New Hall.

"I take on as much as I can because I want to make a difference," he says. "Mount Ida has played a big part in who I am today, showing me I'm capable of being a leader."

Gardener is a prime example of the success of the Learning Circle Program (TLC). Designed for students who need

special support — those from low-income families, the first in their families to attend college or who have learning disabilities — TLC is one of the best encouragement programs on campus.

Funded by a federal TRIO grant, TLC provides free services to students who want to get the most out of college. The U.S. Department of Education recently awarded TLC a \$1.2 million, five-year grant because of its track record in helping students.

Twice the Might: Student Affairs Staff Tapped as Industry Leaders

The American College Personnel Association (ACPA) and the National Association of Student Personnel Administrators (NASPA) are sort of like the Army and the Navy. The organizations share similar missions — supporting college and university student affairs professionals — but go about it in different ways. Similar to the different branches of the armed services, there's good-natured competition between the groups and a longstanding rivalry.

Now, for the first time ever, the chief regional volunteer leaders for both organizations work at the same institution. Mount Ida Director of Residence Life Laura DeVeau is state director and regional vice president for NASPA, and the College's Associate Dean of Students Will Cribby is president of the Massachusetts chapter of ACPA.

"No one's ever heard of this happening before," says DeVeau.

of our membership at a time when professional development budgets are limited."

At the Massachusetts chapter of ACPA, Cribby oversees programs and services for 150 professionals in the region. These include conferences and workshops, an online newsletter and website as well as electronic job postings. At the state's NASPA, DeVeau is responsible for programming for 525 members, which includes quarterly summits, communiqués on hot topics and a regional conference.

What does it say about Mount Ida that two of its student affair professionals are leading these organizations?

"It says great things about Dr. True — that she's connected in the region and supports professional development," says Cribby of Dr. Elizabeth True, Mount Ida's vice president for student affairs.

"I think it also says great things about Mount Ida and the leadership potential that's in this division," adds DeVeau.

"Especially in New England, where there are so many colleges and universities."

Both DeVeau and Cribby are longtime members of their respective organizations. Both worked their way up through the volunteer ranks to assume the top post. Not surprisingly, both leaders have similar goals for their associations. "It's about sharing resources, best practices and networking," says Cribby. "We need to provide low-cost regional opportunities that meet the needs *[continued below]*"

"Having two regional leaders at one college says volumes about the possibilities for collaboration."

—Will Cribby, Associate Dean of Students



Interestingly, there's been talk at the national level about merging NASPA and ACPA. "Having two regional leaders at one college says volumes about the possibilities for collaboration," says Cribby. "We'll see what happens."

The Truth Made Simple

Alumni Timeline

1987

Leaves his native Bermuda, following his sister, a chemistry major, to Mount Ida College.

1989

Completes an associate's degree in graphic design at Mount Ida College.

1992

Completes a bachelor's degree in graphic design at Massachusetts College of Art and Design.

1992-1994

Gains experience working with top advertising agencies, such as DDB Needham Worldwide and Monderer Design.

1994

Heads to Joseph A. Wetzel, where he expands his expertise as an exhibit designer.

1998

Makes the freelance leap, naming his one-man company Proverb.

2007 – present

Proverb adds staff and continues to grow as an award-winning Boston-based agency with an international client roster. Bascome appointed overseer of the Boston Museum of Fine Arts and a board member of the MassArt Foundation, the Nexus Alliance and Jose Mateo Dance Theater. He is also named an advisor to Greenrock, an environmental advocacy organization based in Bermuda.

Take complicated ideas and make them simple," says Daren Bascome '89, founder and managing director of the Boston-based advertising and marketing agency, Proverb, when talking about his strategy for success. "Smart brands talk to their customers one at a time, or at least that's the feeling."

Clearly, Bascome's impressive roster of clients — including Dana-Farber Cancer Institute-Jimmy Fund, the Bermuda Department of Tourism, Boston Museum of Fine Arts, Jazz at Lincoln Center and hot spots such as Hotel Veritas, Aquitaine and Via Matta, agree with his philosophy. It comes down to the "truth made simple," the proverb guiding Proverb.

"We're platform agnostic," says Bascome. "There are no canned solutions because we are process driven. We have a broad cross section of clients, and we find value in



making unexpected connections that deliver unique results."

Those results have drawn significant praise. The Boston Globe has written that Bascome is "one of the most sought-after designers in Boston," and Proverb has been honored for two years in a row with a prestigious Hatch *[continued below]*

CONNECTIONS

Award, presented by the Ad Club of Greater Boston.

As a graphic design major at Mount Ida, Bascome began to hone the skills that would ultimately lead to owning his own firm. After working at several leading agencies, Bascome decided to go freelance in 1998. Unable to keep up with the growing demand for his services, Bascome parlayed his success into a team organization that today employs eight full-time specialists and up to 30 freelancers.

But the growth of his firm has not been without struggles. "You have to spend more time working on business rather than only working in it," notes Bascome. "It forces you to anticipate, recognize and deliver

what the organization needs."

And so, it is both his talent as strategist and designer, combined with his own experience as business owner, which guides his approach today. "Right now, we're working on a rebranding for Formaggio Kitchen; we're designing an exhibit on science and technology in Dakar, Senegal; and we're doing some additional work for MFS Investment Services in Boston, among others."

How does he provide such divergent businesses with his signature attention to detail?

"Customers are smart," he says. "We don't dumb things down. It's the truth made simple, with style and purpose."

"We're platform agnostic. There are no canned solutions because we are process driven. We have a broad cross section of clients, and we find value in making unexpected connections that deliver unique results."

— Daren Bascome '89

Funeral Director Peter Stefan: Giving Back to the Community

Funeral directors are often portrayed as humorless and heartless. That's the stereotype we see, too often, in the media. But meet Peter Stefan, owner of Worcester-based Graham, Putnam & Mahoney, and you'll find out that this funeral director is a warm, engaging guy who pokes fun at himself and his industry, while seriously striving to improve the profession and his community.

"I like to back the underdog," says Stefan, whose business caters to lower- and middle-income families. When the AIDS/HIV epidemic first hit, Stefan's was among the few funeral homes to step forward and help

families in need. "Nobody would touch the bodies, but we said, 'bring them here,'" he recalls.

Stefan has also taken the lead in supporting hospices and homeless shelters, running fundraiser for people in need. He serves on the board of PIP Shelter and Prescription Fund for the Poor and is an active supporter of the AIDS Project Worcester and the Worcester African Community Education program. He's earned many awards and accolades for these efforts, which he's quick to dismiss. "You have to do something," he says, modestly.

Part of Stefan's motivation comes from his own background. *[continued below]*

"When students come here, we tell them we don't tolerate stress or arguments. We like to have a good time and joke around. If we make a mistake, we correct it." — Peter Stefan

His father died when he was 3, leaving his mother and grandmother to raise him. With a talent for playing the sax, he became a studio musician. But, concerned about ensuring a stable future for his growing family, he turned to the New England Institute and the funeral business. His plan worked out: Graham, Putnam & Mahoney has been his professional home for almost 40 years, and it's also been a launching pad for dozens of Mount Ida students.

"I love bringing the students up here," remarks Stefan, who consistently employs about a half dozen student apprentices. He's particularly pleased to see so many young women going into the business. "It used to be if you had daughters, and no sons, you sold the business," he says, noting he now see more women than men studying to be funeral directors.

"When students come here, we tell them we don't tolerate stress or arguments. We like to have a good time and joke around. If we make a mistake, we correct it. That's the way you learn — from experience," says Stefan, who is busy parlaying his experience and humor about the business into a comic screenplay. Stay tuned!

Alumni Game Honors Brian Eyles '06



Brian Eyles '06 was a well-liked Mount Ida student and lacrosse player, voted most valuable player of 2005 squad. When he passed away in a tragic accident in 2009, his former teammates wanted to recognize him in some way. They contacted the College alumni office and Andrew Fink, head coach of the men's lacrosse team, and it didn't take long for the group come up with the perfect way: dedicate the annual student versus alumni lacrosse game, played homecoming weekend, in Eyles' honor.

"We've held the alumni-student game over the past few years," explains Fink, "and Brian was one of those guys who really enjoyed it. The match would start at 11, and

Brian would be there at 9, helping to set up chairs. He loved homecoming, and he loved this game."

Eyles' family attended this year's first annual Brian Eyles Alumni Game, held on Saturday, September 25, 2010. The alumni players wore tank tops with number 13, the number Eyles wore as a Mustang, while the student players wore 13 on their left sleeves. Before the game, his sister, Melissa '02, briefly addressed the group.

"The Eyles family is so proud that you have decided to dedicate this game to Brian, and I know he is feeling pretty good about it too," she said. "The loss *[continued below]*

CONNECTIONS

"The Brian Eyles Alumni Game is a great way to connect the program's past and present."

– Andrew Fink, Men's Lacrosse Coach

of my little brother was such a tragedy, but these moments stamped into time takes this pain and emptiness that we feel and replaces it with the joy of knowing that Brian touched so many people and had accomplished so much in his short time with us. He met a group of amazing people here who pushed him and whom he pushed back to be their best. He had a blast with all of you at Mount Ida ... Thank you again for this amazing tribute."

Though the alumni lost the match, "there was such a great spirit at the game," says Director of Development Gregg Chambers.



"The Eyles were so touched by the outreach from the College and from alumni. They were amazed at how many friends Brian had here at Mount Ida."

"The Brian Eyles Alumni Game is a great way to connect the program's past and present," concludes Fink. "My players today understand who came before them, and that Brian was one of the people who helped make this program into a championship program. Everyone's looking forward to continuing the tradition."

Donation Outfits Lacrosse Team in Style

This spring, when the Mount Ida men's lacrosse team takes to the field, the 45 players will do so sporting brand-new gear, head to toe. The equipment, including shooting shorts, two t-shirts and a sweatshirt for each team member, comes courtesy of a \$10,000 gift made by an anonymous donor.

"It was incredible because it's the first time we've been able to buy all new gear for the whole team," says Head Coach Andrew Fink. "We were even able to purchase new gloves for everyone — we've never done that before. The quality is fantastic. It's gone a long way in building team pride, sending the message that this is a program headed in the right direction. It goes to show how a gift of this size can have a big impact on a small program."

"The reality is that it takes more than tuition to keep the school running," says the donor, explaining the

motivation behind the gift. "Today's tight budgets make it even more of a challenge. We wanted to help the team because we have confidence in Mount Ida College and in the lacrosse program, which is a winning program. In publicizing this gift, I hope it inspires more people — alumni, parents and friends — to support the College's athletic teams."

The squad showcased the upgraded uniforms during this fall's homecoming weekend, September 24-26, wearing them for the first annual Brian Eyles Alumni Game (see "Alumni Game Honors Brian Eyles '06").

The men's lacrosse team, which begins competition in March, will look to capture its seventh consecutive North Atlantic Conference (NAC) title this coming season and hopes to gain its fourth straight NCAA tournament appearance in as many years.



David Healy, vice president for finance and administration, showing future plans with alumni.

It is this type of commitment that provides the necessary resources for the Athletics program to grow and thrive. To learn how you can support your favorite team or the Athletics program, please contact the Office of Development at (617) 928-4630.

Showcasing College's Best and Brightest

On October 21, alumni, friends, faculty, Trustees, students and parents gathered for a special on-campus reception marking the first successful year of the College's Honors Scholars Program. The event was an opportunity to celebrate the Scholars' work, raise the program's visibility and highlight the need for support of honors education at the College.

At the reception, twelve of the 58 Honors Scholars presented their projects, called honors contracts, to the guests in attendance. The projects were as unique as the students themselves. One student, a criminal justice major, presented a children's book she wrote, highlighting one of her many diverse interests. Another student, a fashion design major, introduced her new clothing collection made of recycled material. A third student, a sports management major, presented a series of press releases and game stories about recent contests at the College. In addition, the honors students from CC 101, the year-long freshman seminar course, shared their work and

observations based on the whole-brain approach to creativity described in Daniel Pink's book, *A Whole New Mind*. These presentations represented the collective good work of the students in the program.

Ellen Goldberger, Director of the Honor Scholars Program, gave the audience a comprehensive overview about the program and how it integrates into the College curriculum. David Z. Webster, a Trustee of the College and a generous supporter of the Honor Scholars Program, remarked about the importance of the program and its impact across the entire College community. David and his wife Janie initiated the Sandra J. and Richard H. Glessner Honor Scholars Program Endowed Fund two years ago to provide discretionary resources to enhance the educational experience of the students in the Program. David affirmed that he and his wife would continue supporting the program through charitable contributions and asked the audience to consider joining them in support of the program. To close out the evening,



Ellen invited Sandra and Richard Glessner, who were visiting from their home in Florida, to speak to the audience and the students about their experiences as faculty advisors to Phi Theta Kappa, the honors society at the College for associate degree students.

There are many ways you can support the Honor Scholars Program. To learn more, please contact the Office of Development at (617) 928-4630.

Playing It Safe

The dangers associated with athlete head injuries have been making headlines lately, and with good reason. “The research is overwhelming, showing the damage players can do if they return to competition too quickly after a concussion,” says Head Athletic Trainer Kelly Morrison, who attended a head injury conference last year at Harvard Medical School.



Head Athletic Trainer Kelly Morrison checks a player's helmet.

“They looked at the brains of National Football League (NFL) players eight years after they retired, and their brains look remarkably similar to Alzheimer’s patients. The effects can be devastating.”

The trouble is that the impact of a concussion, whether caused by a fall or a hit, isn’t always easy to detect. And up until recently it’s been on the shoulders of athletes to report when something doesn’t feel right. Fortunately, athletic trainers and staff at Mount Ida have stayed ahead of this problem by placing more emphasis on recognizing concussion symptoms and stricter guidelines on when student-athletes can resume play.

“Two years ago, thanks to a gift from trustee Katherine Corban, we were able to purchase ImPACT (Immediate Post-Concussion Assessment and Cognitive Testing),” Morrison reports. “It’s the most-widely used and most scientifically validated computerized concussion evaluation system.” *[continued below]*

“We’re trying to stay on top of it and stay current to ensure the safety of our kids. Keeping our student-athletes healthy and productive is of the utmost importance.” – Kelly Morrison, Head Athletic Trainer



“ImPACT provides a baseline measurement for each student athlete, recording verbal and visual memory as well as reaction time,” she continues. “We administer it at the start of the season before student-athletes take to the field and then give it again after athletes fall or take a hit. We repeat it 24 to 48 hours later to monitor progress. Once students are back to baseline, we have them follow a five-day plan, starting with walking and gradually moving up to full play.”

Morrison emphasizes that ImPACT is just one part of a comprehensive plan. In recent years, the coaching staff has been educating student-athletes about head-injury evaluation and safe return to play along with proper hitting. In addition to investing in ImPACT, the College has also upgraded equipment like helmets.

The good news is that it’s working — incidences of concussions are down among Mustang players. “We’re trying to stay on top of it and stay current to ensure the safety of our kids,” says Morrison. “Keeping our student-athletes healthy and productive is of the utmost importance.”

On a Roll

It was a year of firsts for the Mount Ida College football team. The 2010 season marked the first time the gridiron Mustangs made a bowl appearance, playing Springfield College in



the Eastern Collegiate Athletic Conference (ECAC) North Atlantic Bowl; the first time the team beat arch-rival Norwich University; and the first time a receiver eclipsed 1,000 yards in a season, with Nick Lynch '12 setting a new College record with 1,072 yards.

“It was quite a season,” says Head Coach Mike Landers, noting that this year’s seniors also mark the first class he recruited when he joined the coaching staff four years ago. “I’m proud of the kids’ progression and their effort. It was good to have a winning season and good to go to a bowl game.”

Though the bowl game didn’t turn out as the Mustangs hoped — they lost to the number-one-seed Springfield — it was a close game, with a final score of 19-17. And the victory against Norwich, a rematch of last year’s Eastern Collegiate Football Conference championship game, was sweet, with Mount Ida squeaking out a *[continued below]*

22-21 win during the College’s homecoming weekend.

“We’d like to thank the fans,” says Landers. “The whole campus really rallied around our football team. When we played in the North Atlantic Bowl, there was a fan bus from Mustang City. Our side of the field was filled — which meant a lot to the team.”

“We got some good publicity this year, with headlines in the Boston Herald three times and The Boston Globe once. We weren’t the only team with a 6-4 record in the region — Plymouth State University and Curry College both also had 6-4

records, but we were the ones picked to play in the ECAC bowl. It’s been a progression for us. It’s been great to watch the growth of our family and see our young men make the right decisions on and off the field.”

“We push the guys hard,” Landers concludes, “but they look to the left and look to the right and they know that their teammates have pushed hard too. They’re fighting for each other. They’re already looking forward to next year — they want to start lifting and watching films. We’re gearing up for our first game next fall against UMass Dartmouth.”

““We push the guys hard,” Landers concludes, “but they look to the left and look to the right and they know that their teammates have pushed hard too. They’re fighting for each other.”

– Mike Landers, Head Coach

Burke Appointed Athletic Director



In November, Associate Athletic Director Matthew Burke was named Mount Ida College’s new athletic director. Burke replaces Dr. Jacqueline Palmer, who held the reins of Mustang athletics for 22 seasons.

“I’m excited to have the opportunity to lead the Mount Ida College athletic department,” says Burke. “I’m dedicated to providing our student-athletes with the best possible experience during their years as Mustangs and will work closely with our staff and coaches to achieve this goal.”

Burke started as Mount Ida’s intramural sports director in 1998 and then served as an assistant director in the admissions office from 1999-2002. Named assistant athletic director in 2003, he was promoted to associate athletic director in 2008.

Outside of his duties at Mount Ida, Burke served as the North Atlantic Conference (NAC) sports communications coordinator in 2003-2004. Since 2008, he’s also chaired the men’s volleyball tournament for the Great Northeast Athletic Conference (GNAC).

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Scenes From Homecoming 2010: Mount Ida College Homecoming and Family Weekend was a huge success; with three days of reunions, sports and events.

